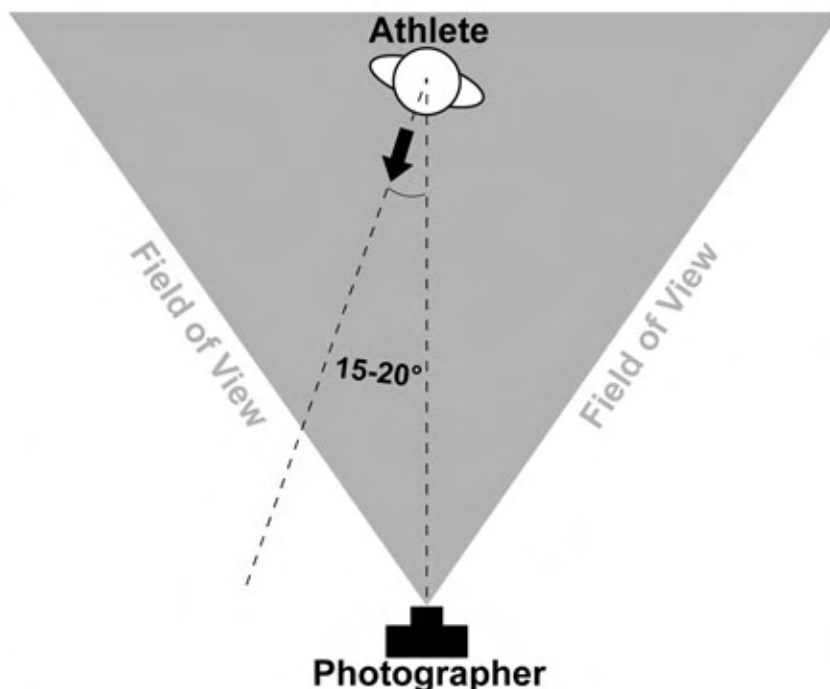


ACTION EASELS™

GETTING THE SHOT!

Follow these basic photographic instructions for your Action Easel Photo Panel:

- Allow appx. 8 to 10 feet between the athlete and photographer (ensures plenty of space around the model).
- Model should pose at a 15 - 20 degree angle. Their head should be straight ahead of them, looking up, so that they are looking the proper direction.
- The model's left shoulder will face you for a vertical shot (as seen below) or the right shoulder for a horizontal image.
- Encourage the model to pose naturally for the specific sport, ending in the 'follow through' position, with the model looking up in the direction of the ball.
- This will show that they have already performed the action itself. (i.e. - if they are swinging a baseball bat, it will be over their front shoulder)
- Now, photograph the posed action for the perfect Action Easel shot.



**Ball and swoosh available online.*



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ACTION EASELS™

ACTION POSE SAMPLES



Baseball Pitch



Soccer Kick

**Ball and swoosh available online.*



Baseball Swing



Golf Swing



Tennis Swing

Action Easels work for an array of sports. These sample silhouettes represent the Posed Action form of a sport player that might be used when photographing for that perfect Action Easel photo panel.

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Basketball Toss