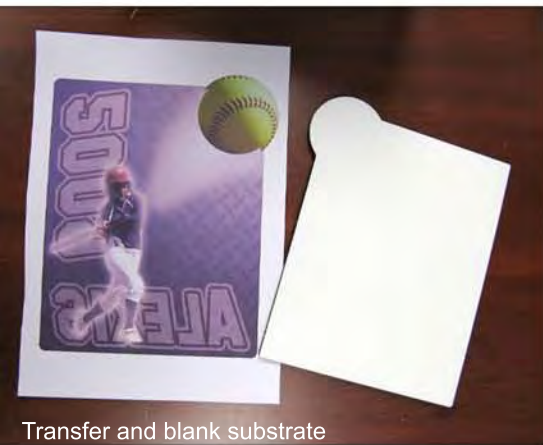


# ACTION EASELS™

## Tip Sheet for pressing

You've now finished putting together the Action Easel artwork, using the supplied setup designs and templates on [www.unisub.com](http://www.unisub.com). The file has been printed and is ready to be pressed. Here are some production tips for getting your final piece just right.



Transfer and blank substrate



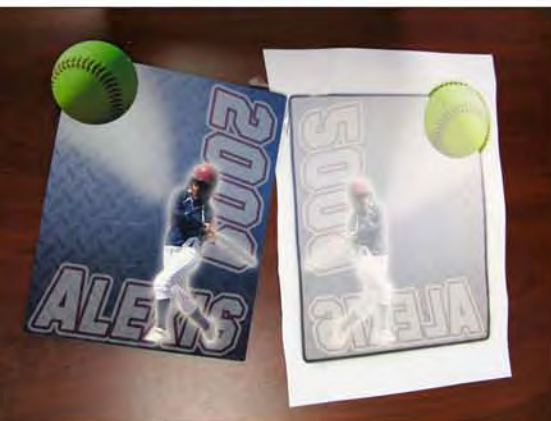
2



3



4



- 1) Be sure to align the ball where it meets the straight edge of the panel on both sides. After lining up the substrate and the transfer, check to make sure all the transfer edges are the same distance from the blank panel.
- 2) Use heat resistant tape at least three of the four corners of the product.
- 3) Using firm pressure (you won't hurt the easel), press the sublimatable item **face up** for 1 minute and 15 seconds (same as the standard ChromaLuxe easels) at 400 degrees.
- 4) Leave the pressed photo panel flat face up until cooled. Once the item has cooled, you can stand the easel photo panel up.



Note: Artwork has been created with a 1/4" bleed. All proportions including the size and shape of all artwork is set up to ideal production specifications for sublimating this product.

 ChromaLuxe™  
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#5944 - 8"x10", 12 per case